



2024

BLACK OUT BENEFIT GALA

Sponsorship Opportunities

Presented by





3RD ANNUAL GALA
MARCH 2024
HYATT PLACE WILMINGTON RIVERFRONT
WILMINGTON, DELAWARE

BLACK OUT
BENEFIT GALA

Greetings!

We are excited to announce that our 3rd Annual Scholarship Blackout Gala will take place on Saturday, March 23, 2024, at the Hyatt Place Wilmington Riverfront in Wilmington, Delaware.

Our sold-out 2023 gala was simply amazing. It was an extraordinary night of celebration and fellowship as we re-introduced ourselves to our growing community and honored Educational Leaders in the South Jersey area.

The 2023 event raised a modest \$6,000 which funded our Camden City Help From Home scholarship (created for students from Camden, NJ), Harford County, MD HBCU scholarship, and general HBCU scholarship programs. In 2023, we awarded a record breaking 19 scholarships to students from across the country. All of this was made possible with the help of our generous supporters and sponsors.

The Rainey Day College Foundation relies heavily on the support of the community to fulfill its mission. We were founded on the principle that it truly takes a village. The community is not only our village, but of the students we serve. Because of individuals and businesses like you, we modestly funded our Rainey Day Emergency College Fund which allowed us to assist students facing financial insecurity on college campuses. Our grants covered meal plans, books, and other personal items for college students in need.

Join us in embracing the spirit of our gala's theme, **'Lifting As We Climb,'** as we celebrate and honor those individuals and organizations dedicated to uplifting the next generation of leaders. Your generous support as a gala sponsor will not only contribute to the success of this event but also symbolize your commitment to creating a brighter future for our community. Together, we can make a lasting impact, inspire positive change, and ensure that our youth continue to climb to greater heights.

Please see the enclosed sponsorship opportunities for this year's event. Contact Raine Johnson Curtis, President, at Raine@raineyday.org, with any questions or to help you to secure a sponsorship. Thank you for your consideration. We look forward to seeing you on March 23rd!

~ Rainey Day College Foundation Staff & Board

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2023 Scholarship Recipients



Camden City Help From Home Scholarship
Savannah College of Art and Design



Camden City Help From Home Scholarship
Newark University



Camden City Help From Home Scholarship
Hampton University



Dr. Dorothea V. Adkins Nursing Scholarship
NEAST University



Glover's HBCU Scholarship
Howard University



Hartford County HBCU Scholarship
Howard University



HBCU Scholarship
Albany State University



HBCU Scholarship
Clembling State University



HBCU Scholarship
Spelman College



HBCU Scholarship
Texas Southern University



Spelman College
Spelman College

HBCU Scholarship
Spelman College



HBCU Scholarship
Hampton University

HBCU Scholarship
Hampton University



Jewell W. Rutins Memorial Scholarship
Hampton University



Maimour Alwan STEM Scholarship
University of Pittsburgh



Maria de Lourdes Ortiz Nursing Scholarship
Howard University



Marlow C. Johnson - You Matter
Engineering Scholarship
NCAST UNIVERSITY



Marlow C. Johnson - You Matter
Engineering Scholarship
Florida A&M University



Marlowe "Tina" Johnson Memorial Scholarship
Bulgaria University, Newark



Tiffany C. Holmesworth Scholarship
for Business & Entrepreneurship
Hampton University



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Why Sponsor?

The Rainey Day College Foundation is on a mission to continue to mentor youth-- particularly when it comes to navigating post-secondary education. Your sponsorship allows the founder, Lorraine Johnson Curtis, and her Board of Directors, to continue to give college students an extra boost, and keep them covered when college life presents its storms. Whether it be financial, emotional or professional assists, the foundation is bridging the need gap from enrollment to graduation for college students and your support in the form of sponsorship can make an impact!



"This was the best event I've been to in a long time for a great cause."



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\$5000 BLACK CARPET

Logo on backdrop
Logo on Gala Website (link)
Social Media Mention
Full Page Color Ad
Podium Mention
Reserved Table of 8 (8) Gala Tickets
Logo on Gala Marketing

\$3500 PLATINUM

Logo on Gala Website (link)
Social Media Mention
Full Page Color Ad
Podium Mention
Reserved Table of 8 (8) Gala Tickets

\$2000 GOLD

Logo on Gala Website (link)
Social Media Mention
Full Page Color Ad
Podium Mention
Reserved Table of 8 (8) Gala Tickets

\$1500 SILVER

Color Half Page Ad
Logo on All Gala Signage/Marketing
Logo on Gala Website
Podium Mention
4 Gala Tickets

\$1350 ENTERTAINMENT

Color Half Page Ad
Logo on Gala Website
4 Gala Tickets
One (1) available

\$1250 BRONZE

Color Half Page Ad
Logo on Gala Website
2 Gala Tickets
One (1) available



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\$1000 TABLE

Half Page Ad
Table Recognition (Sponsored by...)
2 Gala tickets
Five (5) available

\$1000 CIGAR LOUNGE

Half Page Ad
Signage at the Lounge area
2 Gala Tickets
One (1) available

\$1000 DRINK

Quarter Page Ad
Bar Signage
2 Gala tickets
Five (5) available

\$500 SUPPORTING

Quarter Page Ad
2 tickets
Several available

\$500 CHAMPAGNE

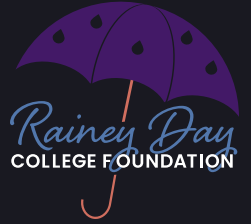
Quarter Page Ad
Table/Tent Signage – Cocktail Hour
2 Gala Tickets
One (1) available



"I enjoyed everything about this fantastic event. I didn't want it to end."

BLACK OUT BENEFIT GALA

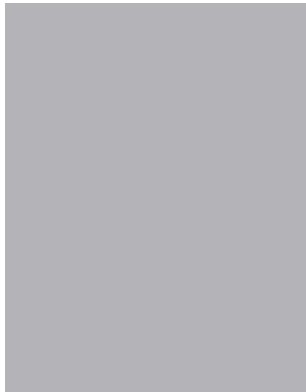
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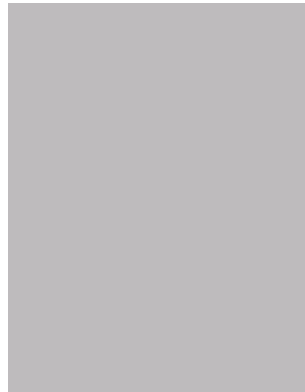
Program Ad Opportunities

The Rainey Day College Foundation is also honored to offer opportunities for impact via ads in our 2024 Blackout Benefit Gala program. Opportunities are outlined below.

Ad File requirements: Only high-resolution PDFs will be accepted. Ad files should be set up according to the sizes below. All logos, graphics and images should be included at high resolution (300 dpi). High-resolution PDFs should also include outlined or embedded fonts. If you need assistance with final file format requirements, please email ronni@RaineyDay.org, SUBJECT: The Blackout 2024 Program Ad Requirements.



FULL PAGE
8.5" x 11"
\$125.00



**INSIDE FRONT
COVER**
8.5" x 11"
\$250.00



HALF PAGE
8.5" x 5.5"
\$75.00



QTR PAGE
4.25" x 5.5"
\$50.00



Business Card
3" x 2.5"
\$25.00

Scan this QR code to navigate to our Eventbrite page where you can purchase the sponsorship of your choice or purchase program ad space.





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Raffle Sponsorship Opportunities



In 2023 we introduced our Black Out Benefit raffle prizes. This year, we are extending an opportunity to our supporters to be part of the excitement and fun.

Your raffle sponsorship will not only add an extra layer of joy to our event but will also directly contribute to the success of our mission - Closing the gap from enrollment to graduation

Ready to make a difference? Become a Raffle Prize Sponsor today! Your generosity will be acknowledged during the event, and you'll be part of something truly special. Reach out to us to discuss how you can help Black Out our raffle with your support!

