



2025

BLACK OUT BENEFIT GALA

Sponsorship Opportunities

Presented by





4th ANNUAL GALA
MARCH 2025
THE CHASE CENTER
WILMINGTON, DELAWARE

BLACK OUT
BENEFIT GALA

Creetings!

We are thrilled to announce the return of The Blackout Gala! Our 4th Annual Scholarship Blackout Gala will take place on Saturday, March 29, 2025, at the Chase Center in Wilmington, Delaware. Thanks to your continued support, our 2024 gala was a resounding success, drawing such an incredible turnout that we are moving to a larger venue for 2025!

As we prepare for this exciting event, we are proud to share a milestone worth celebrating: this year, we awarded 21 scholarships, bringing our grand total to 100 scholarships since our founding in 2018. This achievement reflects the power of community and the meaningful impact we can have when we come together to bridge the needs gap for college students.

In 2025, our goal is to expand our village of supporters through the creation of the Village Scholarship, a new initiative that highlights our commitment to going beyond scholarships and addressing the broader needs of students striving for academic success. This scholarship will be awarded during the gala, and we invite you to be part of this impactful moment.


Please find enclosed sponsorship opportunities for this year's event. If you have any questions or need assistance securing your sponsorship, do not hesitate to contact events@RaineyDay.org.

Thank you for considering this opportunity to support our mission. Together, we can make a transformative difference in the lives of college students. We look forward to seeing you on March 29th and celebrating this incredible journey with you.

Warm regards,


Lorraine "Raine" Johnson-Curtis
Founder and President
Rainey Day College Foundation

Foundation Highlights



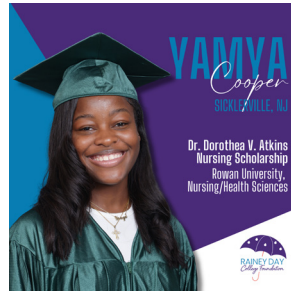
JAMES
Butler
SENAO, TX

Momma's Legacy of Love Scholarship
Trinity University
Education





KHAYA
Carter
MIDDLETOWN, MD

The Marcia Reilly Scholarship
Morgan State University
Mechatronics Engineering

YAMYA
Cooper
BUCKLEYVILLE, NJ

Dr. Dorothan V. Atkins Nursing Scholarship
Rowan University
Nursing/Health Sciences




MADISON
Corzine
FOUR WORTH, TX

2024 HBCU Scholarship
Spelman College
Political Science




DENIM
Fisher
DUAL TRAINING, MD

The Marcia Reilly Scholarship
Spelman College, Sociology




EBERECHUKWU
Idika
BLADENBORO, MD

Janice High & Charmaine Jackson Healthcare Scholarship
University of Maryland Baltimore County
Healthcare Administration




SHAYLA
Ingram
CAMDEN, NJ

Camden City Help From Home Scholarship
Kean University, Psychology





GABRIELLA
Livingston
MORRISTOWN, NJ

Maurice "Trillz" Johnson Memorial Scholarship
Kean University
Business Management





BRYANNA
Mahan
CAMDEN, NJ

Belcher-Cleveland Scholarship
Rutgers University, Biology

TYLER
McCormick
SEYERVILLE, NJ

Future Leaders of Technology Scholarship
North Carolina A&T Univ
Computer Science




IMOREE
Mcgregory
INDEPENDENCE, CA

The Marcia Reilly Scholarship
North Carolina A&T Univ
Criminal Justice




HASINA
Muhammad
CAMDEN, NJ

Marlow C. Johnson Engineering Scholarship
North Carolina A&T Univ
Civil Engineering




NOA
Myers
HAYRE LA, FRANCE, MD

Jewell W. Rollins Memorial Scholarship
University of Maryland
Media Communications Studies




KRRISHA
Patel
SECAUCUS, NJ

Momma's Legacy of Love Scholarship
University of Pennsylvania
Bioengineering




NEYANA
Perez
CAMDEN, NJ

Camden City Help From Home Scholarship
University of Maryland Eastern Shore, Psychology




NYIA
Phillips
ROSELLE, NJ

Jewell W. Rollins Memorial Scholarship
Howard University, Journalism




JORDYN
Seldon
PENNSHURST, NJ

Marlow C. Johnson Engineering Scholarship
Stevens Institute of Tech
Civil Engineering




CELENE
Foley
MORRISTOWN, NJ

Maria de Lourdes Ortiz Nursing Scholarship
Howard University
Nursing





JOEL
Spivey
MILLSBORO, PA

Mansour Ahevan STEM Scholarship
North Carolina A&T Univ
Chemistry




AMAYA
Waymon
TALLAHASSEE, FL

2024 HBCU Scholarship
Tuskegee University
Political Science

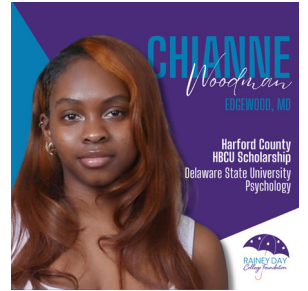


In 2024, the Foundation awarded 22 scholarships—its highest number of scholarships to date, making the total scholarships awarded since our founding in 2018 a resounding 100!




ZAVIER ETHAN
Washington
BLYTHEWOOD, SC

2024 HBCU Scholarship
Winston-Salem State University
Exercise Science

CHIANNE
Woodman
EDGEWOOD, MD

Harford County HBCU Scholarship
Delaware State University
Psychology





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Why Sponsor?

The Rainey Day Foundation is on a mission to continue to mentor youth--particularly when it comes to navigating post-secondary education. Your sponsorship allows the founder, Lorraine Johnson Curtis, and her Board of Directors, to continue to give college students an extra boost, and keep them covered when college life presents its storms. Whether it be financial, emotional or professional assists, the foundation is bridging the need gap from enrollment to graduation for college students and your support in the form of sponsorship can make an impact!



Opportunities

\$5000 BLACK CARPET

Logo on backdrop
Logo on Gala Website (link)
Logo on Gala Marketing
Full Page Inside Cover Ad
Podium Mention
8 VIP Gala Tickets

\$3500 PLATINUM

Logo on Backdrop
Logo on Gala Website (link)
Logo on Gala Marketing
Full Page Color Ad
Award Presentation
8 Gala Tickets

\$2000 GOLD

Logo on Gala Website (link)
Logo on Gala Marketing
Full Page Color Ad
Podium Mention
8 Gala tickets

\$1350 ENTERTAINMENT

Logo on Gala Website
Half Page Color Ad
Signage near dance floor
4 Gala tickets

\$1250 BRONZE

Logo on Gala Website
Half Page Color Ad
2 Gala tickets

\$1000 DRINK

Quarter Page Ad
Bar Signage
2 Gala tickets
Five (5) available

\$750 TABLE SUPPORTER

Quarter Page Ad
Table Recognition
2 Gala tickets
Several available

\$500 SUPPORTER

Quarter Page Ad
2 Gala tickets
Several available



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I/We want to impact the lives of college students and assist with bridging the need gap from enrollment to graduation. Please reserve my/our space! Scan the QR code below to make your sponsorship pledge or visit <https://www.theblackoutgala.com/sponsorships>.



Thank you to our 2024 sponsors



Ad Opportunities

Program Ad Opportunities

The Rainey Day Foundation is also honored to offer opportunities for impact via ads in our 2023 Blackout Benefit Gala program. Opportunities are outlined below.

Ad File requirements: Only high-resolution PDFs will be accepted. Ad files should be set up according to the sizes below. All logos, graphics and images should be included at high resolution (300 dpi). High-resolution PDFs should also include outlined or embedded fonts. If you need assistance with final file format requirements, please email ronni@RaineyDay.org, SUBJECT: The Blackout 2025 Program Ad Requirements.

FULL PAGE
8.5" x 11"
\$125.00

**INSIDE FRONT
COVER**
8.5" x 11"
\$250.00

HALF PAGE
8.5" x 5.5"
\$75.00

1/4 PAGE
4.25" x 5.5"
\$50.00

Scan this QR code to navigate to the programs ads page where you can purchase your program ad space.

